



Nelspruit Marathon Club

Club Profile 2017

Mbombela Stadium, Nelspruit, 1200 – PO Box 401, Nelspruit, 1206
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Mission Statement

The Nelspruit Marathon Club's mission is to provide a safe, fun and family-friendly environment for runners and walkers to support their personal running objectives, to promote the benefits of a healthy lifestyle and to promote road running in general.

Through club subsidies, as well as by sourcing various sponsorships from the surrounding business community, we strive to uplift promising athletes from poorer communities and thereby contribute to social development in our community.



" Going the Distance"



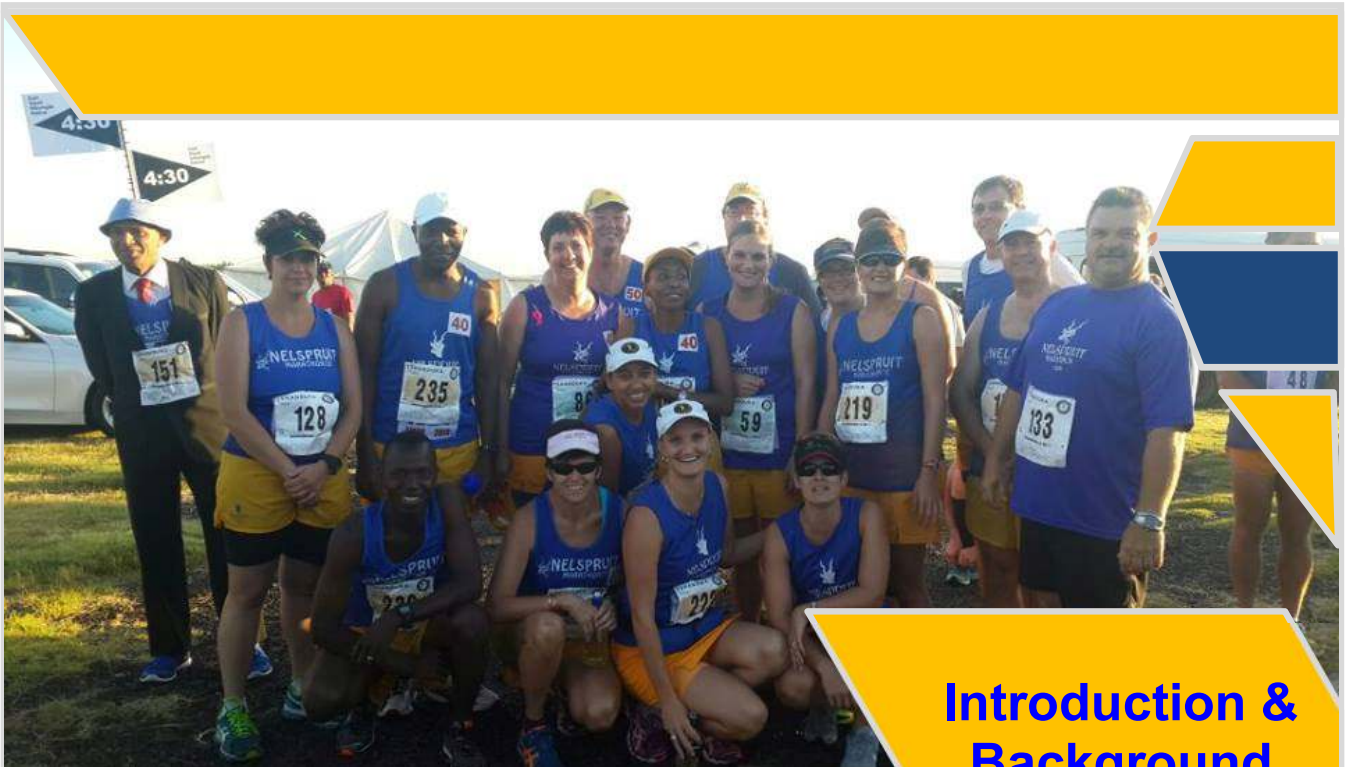
Basic Principles and Values

The Nelspruit Marathon Club prides itself on the following characteristics:

- It is a non-profit organisation
- It strives to promote, manage and develop the interest of its members
- It strives to promote road running in the Nelspruit community
- It strives to promote camaraderie through:
 - Communication
 - Member participation
 - Social activities
- Investment in road-running development through sponsoring needy athletes in various ways
- Contributing towards the development and transformation of our Society
- Hosting of quality events
- Encouraging family events
- Regular support to other Clubs with organisation of running events
- Global linkages with:
 - Other Clubs
 - Running South Africa
 - Mpumalanga road running



" Going the Distance"



Introduction & Background

The Nelspruit Marathon Club was established in 1979 and is the oldest Marathon club in Nelspruit. It is widely recognised as one of the leading Clubs in the Province;

The Club boasts the following attributes:

- 40 year history, with 246 Members in 2018
- Governed by a Constitution
- It supports runners from previously disadvantaged communities with:
 - Clothes, Shoes, Financial Contributions & Transport
- Member of Mpumalanga Athletics
- Hosts the UniWisp-Kaapsehoop 3 in 1 race:
 - The largest in the Lowveld, and the 2nd largest in Mpumalanga
 - This race exceeded 6 200 entries in 2017
- Hosts the UniWisp 5-in-1 Ultra-Marathon, as well as the Power of Love 10km Night Race
- 2 x Time trials per week as well as Saturday club runs
- Previous 2 Top 10 finishes in Comrades Marathon
- The club has a Management committee, comprising the following portfolios:
 - Chairman
 - Vice Chairman
 - Secretary
 - Treasurer
 - Deputy-Treasurer
 - Additional Members



" Going the Distance"



Contribution to the Community

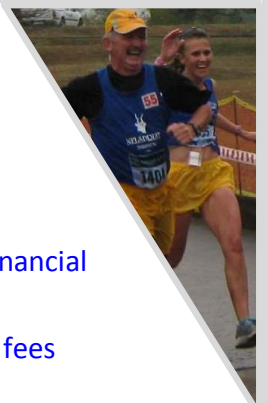
Nelspruit Marathon Club dedicates considerable resources towards bringing road running to local communities. This is, partly, to promote a healthy lifestyle which brings its own rewards.

However, competitive road running also opens doors to promising athletes who may otherwise have limited prospects for self-improvement and self-actualization. Through competitive running, opportunities are opened to such athletes to raise their future prospects and to improve their lives.

The Nelspruit Marathon Club tries to facilitate this through the following means:

- Subsidizing needy athletes with equipment requirements (shoes, clothing, financial contributions)
- Assisting needy athletes with transport to and from events, as well as entry fees
- Assisting needy athletes with registration fees for club- or ASA membership.

In addition to this, Nelspruit Marathon Club, while hosting annual sporting events, markets the Nelspruit / Mbombela area specifically, and the Lowveld in general, which promotes tourism. The large influx of visitors from all over the country also stimulates the local economy.



" Going the Distance"



Sponsorship Opportunities

Local businesses wishing to promote themselves will access a large and diverse market if they enter into a partnership with the Nelspruit Marathon Club.

This can be done in one or more of several ways:

- Sponsoring individual elite runners
- Corporate presence at Club events and functions. These include:
 - Year-end function
 - Comrades price giving
 - Monthly braais at Mbombela Stadium
- Races:
 - Manning water points
 - Funding to host events
 - Prizes
- Club teams:
 - Running vests with company logo
 - Other
- Establishing a presence at the Clubhouse at the iconic Mbombela Stadium
- Advertisements at races



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